

# History

Château la Genestière is the living memory of the history of Avignon. During the 16th century, the estate was a silk workshop. The basin, that used to feed the mill to weave silk, still exists today. Spanish broom was grown to produce silk. During the 18th century, no less than 15 000 people worked in the silk industry in Avignon, France being in those days the world's leading silk exporter.

Wine production at la Genestière only began in 1930, after the decline of the silk industry. In 1994 Jean-Claude and Raphaël Garcin purchased the estate, which already had a great reputation in France and abroad. Throughout the years, with lots of work, perseverance and skill, they grew the estate by adding Domaines Saint-Anthelme, Les Ramières and Longval, to cover the greatest areas of the Southern Rhône: Tavel, Châteauneuf du Pape, Lirac and Côtes du Rhône.

In 2015 Christian Latouche, who already owned two estates in the Baux de Provence, purchased the property to keep this fascinating story going.